



“ We know from experience that a multi-pronged approach is necessary to reduce tobacco use in the EU, therefore the work of NGOs in communicating to citizens about the dangers of tobacco is an invaluable part of our overall effort. ”

Vytenis Andriukaitis
European Commissioner for
Health and Food Safety

EU HEALTH AWARD

for NGOs working to prevent tobacco use

Deadline: 15/06/2018

The European Commission dedicates this fourth edition of the EU Health Award
to NGOs working to prevent tobacco use

Tobacco consumption is the single largest avoidable health risk in the European Union. With 70% of smokers in Europe starting before the age of 18 and 94% starting before the age of 25, it is vital that we focus our tobacco prevention efforts on young Europeans. The role of NGOs is crucial in the effort to fight against tobacco, especially in stopping young people from taking up smoking and/or using other forms of tobacco.



At a glance

The Award will recognise and reward non-governmental organisations (NGOs) that contributed or are contributing to a higher level of public health in the European Union by **working to prevent tobacco use among young Europeans**.

Practices submitted under this call must not have ended before 01 January 2015. If they are ongoing by the deadline of this call for applications, an evaluation must have been carried out already (i.e. evaluation report available).

Initiatives targeting young Europeans could, for example, include actions creating counter-advertising campaigns, promoting smoke-free norms, working to reduce the accessibility of tobacco products or working to raise awareness at the community and school level.



Who is eligible?

NGOs legally registered in one of the EU Member States, Iceland, Norway, as well as in countries that have a bilateral agreement with the European Union on the establishment of the 3rd Health Programme 2014-2020 (currently Serbia, Moldova and Bosnia-Herzegovina).



The winners

- 1st prize: 20 000 €
- 2nd prize: 15 000 €
- 3rd prize: 10 000 €



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